



Dave "KOZ" Kozlowski  
[thekoz@bellsouth.net](mailto:thekoz@bellsouth.net)  
941.586.5194

TO: College Tennis Coaches  
FR: Dave "Koz" Kozlowski  
RE: College Duel Match Broadcast Segment

We would love to come in to do a segment on your tennis program during a filming session of one of your duel matches.

As mentioned previously, we have some very exciting news for college tennis. We are in the final discussion stage of partnering with CBS College Sports Network to provide them with college tennis programming in the near future.

To gather broadcast inventory product, we invite you to be one of the schools for whom we produce a broadcast segment which will stream on our broadcast website [www.indietennis.com](http://www.indietennis.com).

### **Duel Match Highlights**

- ✓ Highlights of college duel match will include: match play, interviews with players, coaches, university Athletic Director, Presidents, etc.
- ✓ Brief school bio with campus and area ambience

The 10-12 minute segment will stream on our website [www.indietennis.com](http://www.indietennis.com) for one-year. Your university will own the rights to the finished broadcast and be able to use in any promotional or marketing venues you select.

When agreement with CBS College Sport Network is finalized and a schedule is determined, your college match would be in our inventory for national cable broadcast. Your 10-12 minute web production segment would be expanded to a 30-minute highlights show that will premiere in prime time and have a minimum of another 4 to 5 airings.

We understand that college tennis budgets are tight these days. To make this broadcast package more achievable, we have reduced our web production rates. Your marketing investment will be \$2,500 plus travel, meals and accommodations for 3 during the filming stay.

Here are some segment links that we did for Tennis Channel which are currently airing on IndieTennis.com for your review:

<http://www.indietennis.com/pages/koz.kentucky.html>  
<http://www.indietennis.com/pages/koz.washjwomen.html>  
<http://www.indietennis.com/pages/koz.washmen.html>

We are eager to hear your thoughts. Looking forward to working with you on this project.

*Koz*