



TENNIS AND ROCKIN' BLUES

featuring

ONE-ON-ONE DOUBLES TENNIS

Saturday, January 30th
10 pm

at the USTA Billie Jean King National Tennis Center

Come enjoy live coverage of the Australian Open Final, cocktail reception, live music and play in our own Doubles tournament. A replay of the Women's Final will be shown at 1:30 am. The Men's Final will air live at 3:30 am.

TOURNAMENT DIVISIONS

- Men's Open Division - \$1,000 Grand Prize
- Men's 35 & Over Division - \$1,000 Grand Prize
- Men's and Women's Recreational Division

\$95 Includes cocktails, food, tournament t-shirt & entry*

\$50 Includes cocktails & food only*

Proceeds will benefit the Jana Hunsaker Foundation.

To register for this tournament, please go to www.eastern.usta.com
(Tournament ID # 100234810).

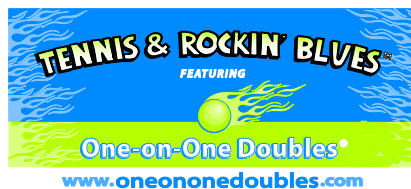
Entry deadline is Tuesday, January 19th, 2010.

For more information regarding this event, please contact
the NTC at **718.760.6200 (ext.0)**



BILLIE JEAN KING
NATIONAL TENNIS CENTER

* Subject to availability. If postponed due to weather, tournament will be rescheduled for Sun. Jan. 31
USTA Billie Jean King National Tennis Center • Flushing Meadows - Corona Park • Flushing, NY 11368



FOR IMMEDIATE RELEASE

USTA Billie Jean King National Tennis Center Presents Tennis and Rockin' Blues® Featuring One-On-One Doubles® Tennis

The USTA Billie Jean King National Tennis Center, home of one of tennis' most prestigious events, the US Open, and its Tennis Director, Whitney Kraft, will be hosting an event surely to electrify the Tennis Industry on Saturday, Jan. 30th to celebrate the finals of the Australian Open. Past Australian greats have been known to Serve-and-Volley their way too many championships over the years.

Keeping consistent with the event's theme, The USTA National Tennis Center will be bringing in the exciting and unique game called **One-On-One Doubles® Tennis**. The half-court, serve-and-volley Singles game played on the standard Doubles court, produced by One-On-One Doubles, Inc, is played to Rockin' blues music during its tournament competitions. The server must serve-and-volley on both first and second serves or there is a loss of point; half-volleys are permitted. All points are played crosscourt. The game is action packed, fast moving and displays all of the game's shots.

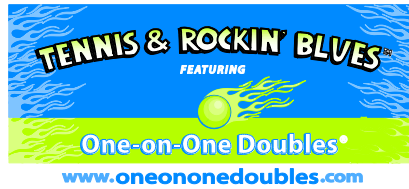
Originally played as a practice drill, the game's Founder, Ed Krass, has developed a 4-hour tournament format, now USTA sanctioned, where there are defining game boundaries and rules. Ed Krass is the former Harvard Women's Coach and Founder/Director of the College Tennis Exposure Camp. One-On-One Doubles Tennis was played as part of the ATP Challenger, The BMW Championships in Sunrise, Fl., in 2007 and 2008. A sold-out crowd was treated to an exciting One-On-One Doubles final won by Austrian Davis Cup Star, Stefan Koubek.

One-On-One Doubles Tennis is widely considered the first new game, to Singles and Doubles, since the game's inception in the 1870s.

The game is being played on College campuses nationwide. Just this past September, Stony Brook University hosted a Division 1 Women's Collegiate One-On-One Doubles tournament. The ITA National College Coaches Convention has hosted One-On-One Doubles prize money tournaments over the past four years.

The Saturday, Jan. 30th tournament will start at 10pm and finish at 2am with all participants competing in the USTA's compass draw format of play. There will be three divisions of play offered: A \$1000 Men's Open Division; \$1000 Men's 35 & Over Division and a Men's and Women's recreational division. A Wheelchair Tennis exhibition will also be featured.

Entry Fees are \$95 per player and General Admission is \$50 per person. Event proceeds to benefit the Jana Hunsaker Foundation.



The Todd Wolfe Band (www.toddwolfe.com), one of the nation's premiere Rockin' Blues bands, will perform throughout the event. Todd played lead guitar for Sheryl Crow during the 1990s and now Todd tours, extensively throughout the U.S. with his own band.

The event will include a cocktail party, appetizers, tournament t-shirt and a live feed of the Australian Open Final.

All players will receive a ranking on the game's website, www.oneonedoubles.com. Free prizes will be given out during the event.

To register for this tournament, please go to www.eastern.usta.com. Entry Deadline is Friday, Jan. 22nd, 2010.

For more information regarding this event, please call Whitney Kraft at 718-760-6235 and to learn more about One-On-One Doubles Tennis, visit www.oneonedoubles.com.

For future event information and hosting opportunities, please contact:

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One-On-One Doubles, Inc
oneonedoubles@yahoo.com

For sponsorship and broadcast opportunities, please contact:

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